

Energy Efficiency for Your Business

JUMP ON IT!

**AUSTIN
ENERGY**®

THESE REBATES FOR LIGHTING AND AIR CONDITIONING ARE GOING AWAY:

LIGHTING: Did you know that one of the most common types of commercial lighting is being phased out in July 2012? If you retrofit your old T-12 lighting with 32-watt T8 or better at this time, you can still receive our standard rebates. Small businesses also receive an extra 30% or may qualify for the Small Business Lighting Program. Energy bill savings of up to 42% and tax deductions of up to \$1.80 per square foot help offset initial costs. [CLICK HERE](#)

AIR CONDITIONING: The refrigerant commonly known as “Freon” or R-22 is being phased out. When you upgrade your air conditioning system now, you will receive our standard rebates, save up to \$600 on your cooling bill and may also be eligible for tax deductions. [CLICK HERE](#)

Note: *Austin Energy cannot rebate for upgrades to equipment that is already phased out.*

WE PAY UP TO 75% OF THE INSTALLED COSTS OF ENERGY-EFFICIENT LIGHTING:

When you qualify as a small business, you pay only a portion of the cost of lighting improvements to the contractor – and Austin Energy pays the rest. Payback is sometimes less than a year. Rebates cover replacing lamps and ballasts in old fluorescent fixtures with energy efficient T8s or T5s. Retrofits such as incandescent to CFL lamps and HID to high output fluorescent fixtures are also covered. It's easy to get started. Call 505-3704 for the name of a registered contractor. [CLICK HERE](#)

SAVE MONEY FROM DUSK UNTIL DAWN ON ENERGY-EFFICIENT OUTDOOR LIGHTING :

Rebates cover both new construction and retrofits for the installation of LEDs or induction lighting for parking lots, canopies, building facades and walkways and other outdoor applications. Retrofits rebates are \$175 per kW saved, while new construction rebates \$75 per kW saved. [CLICK HERE](#)

NEW REBATE OFFER FOR WATER HEATERS THAT COOL THE AIR:

ENERGY STAR®-qualified heat pump water heaters are revolutionizing the way we heat water. New products recently introduced utilizing super-efficient technology that can cut water heating costs by more than half!

For areas that are 800 square cubic feet or larger (example: a utility room that is 8'x10' with 8' ceilings), this water heater cools the space around it. This heat pump water heater works in places like garages, workshops and utility rooms. Austin Energy pays a rebate of \$500 per unit for residential and commercial applications.

SAVE MONEY ON MOTOR EFFICIENCY:

AC motor-driven applications that do not require full speed can save energy by controlling the motor with a variable frequency drive. Energy cost savings can be significant, often paying for the cost of VFD within a matter of months. Austin Energy will rebate \$350 per kW saved for adding a Variable Frequency Drive to an existing motor. [CLICK HERE](#)

To get started, call 482-5346 or send an email to conservation@austinenergy.com .

Visit www.austinenergy.com for more information about energy efficiency for your business.