



# POWER SAVER PROGRAM LOAD COOPERATIVE

*from Austin Energy*

## WHAT IS IT?

**This is a voluntary program between Austin Energy and demand customers who are able to reduce their energy usage during peak demand periods for cash incentives.** Austin Energy anticipates approximately 15 events from June through September in which participating customers will be asked to help Austin Energy reduce overall load. Each event can last up to three hours and customers will be given one hour's notice before each event. There will be no more than three event days in a row.

## WHY PARTICIPATE?

**Austin Energy has recently increased the cash incentive by 25 percent to \$1.25 per kWh curtailed.**

New Load Cooperative customers will be able to use the web-based Load Profiler program free of charge. Accessible year round from anywhere, the Load Profiler allows participating customers to monitor and generate reports on total energy usage, peak demand, power factor, load factor and weekday versus weekend activity. It also allows customers to view all of their locations and compare daily and historical usage. For more information on Load Profiler, visit [www.austinenergy.com/go/loadprofiler](http://www.austinenergy.com/go/loadprofiler).

Participation in this program also helps Austin Energy keep electric rates low.

## HOW DOES IT WORK?

Austin Energy will notify all participating customers of an upcoming event along with its start and stop times by text message, email or both. Simple curtailment activities include turning off non-essential lighting, signage and decorative features; precooling or cycling refrigeration and HVAC systems and delaying non-essential production. Austin Energy will remotely read participating customers' meters to determine incentive payments based on energy reduced.

## WHO IS A GOOD CANDIDATE?

Businesses delivering at least 15 percent of a normal summer load are good candidates.

## FOR MORE INFORMATION,

please contact your Key Account Manager or contact Murray Jones at [murray.jones@austinenergy.com](mailto:murray.jones@austinenergy.com) or 512/972-7636.



POWER SAVER™ PROGRAM  
*Saving Energy Together*