

Upcoming Green Marketing Opportunities

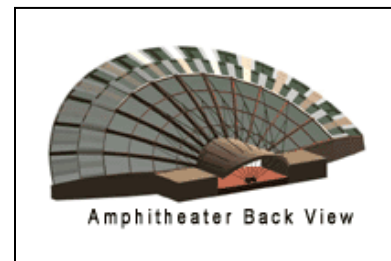
Because you care enough to be a Green Builder, we want to help you get your name before the public this spring and summer. The Green Building Program tries to provide as many free or inexpensive advertising opportunities for you as possible. Get involved, get noticed! We will run our "list ad" of architects and homebuilders several times this summer in the Austin have rated homes or buildings using the Green Building Rating System. To be included in this ad you **must** have rated a home within the last 12 months. If the project is not in the Austin Energy Service area you may still be listed in the ad if you send us an activity report. Remember, there is no cost to be included in the ad - but you **must** submit a rating or report to your Green Building Representative!

Don't forget about our next [Green By Design workshop](#) for folks getting ready to build, buy or remodel a home. This workshop is held three times a year, the next one is coming up soon: March 23 at the Lady Bird Johnson Wildflower Research Center. The Green Building Program offers our members the opportunity to sponsor either the morning or afternoon break for \$250 each. This entitles you to an exhibit table, a sponsorship listing on signage, and an introduction to our class. The workshop historically attracts a 100+ audience, and is a great way to get your name in front of potential customers. We also have very attractive point of purchase displays for our Green Building brochures. If you would like one for your model homes or office, let your Green Building representative know.

Palmer Materials Re-use Proposal

Architect Chuck Naeve of Architectural Engineers Collaborative, has a great green idea. He proposes that the materials from the deconstructed Palmer Auditorium be used to build a new amphitheater in Austin. In his proposal, Naeve says, "With deconstruction of Palmer, many materials will be removed that

have potential for reuse in a new building. The aluminum roofing panels can be stripped and reused as metal shingles for the finished roof surface of the amphitheater shell; the soft pink brick walls that flank the Palmer stagehouse can resurface as screen walls adjacent to the audience space; stage flooring, lighting and rigging can see new use providing service to productions in the new venue. Furthermore, if the steel structure can be economically salvaged, the Palmer steel roof structure, arches, beams and purlins, can become the basic structure for the amphitheater shell."



Reusing materials has many environmental benefits. It diverts material from landfills and reduces the need to harvest or extract raw resources to make new products.

Member Bulletin Board

Green Building Program member Meridian Energy Systems is co-sponsoring an exciting Photovoltaic Design Workshop in Austin

Along with Solar Energy International (SEI) and the Texas Solar Energy Society, Meridian Energy Systems will host a week-long workshop in Austin March 25 - 30, 2002. This is a great opportunity for homeowners, home builders and other solar enthusiasts to learn how to produce electricity from the sun. The week-long format allows for classroom education, laboratory exercises, tours, and an actual system installation project.

Topics include:

Basics of Electricity

Solar Site Analysis

PV System Components

Component Specification

Electrical Wiring

Safety Procedures

For more information, contact Andrew McCalla of Meridian Energy Systems at 512-477-3050 or andrew@meridiansolar.com

Environmentally Incorrect?

Another fun event: Between 6:30 pm and 9:30 pm, Tuesday, April 23, a Consumer Forum will be held as part of the National Healthy Indoor Environments Meeting at the Renaissance Hotel (Arboretum) in Austin. Between 7:30pm and 9:30 pm, Dr. Richard Corsi will moderate a panel discussion modeled after the television show, Politically Incorrect. Dr. Corsi is the Director of the Texas Institute for the Indoor Environment at the University of Texas. His all-star panel includes [Claudia Miller, MD](#), Robert Miller, Charlie Weschler, [Dr. Richard Shaughnessy](#), and [Maria Morandi, PhD](#).

The panel discussion is meant to be very controversial and will deal with contemporary issues related to IAQ. Erin Brockovich is scheduled to speak after the discussion (no kidding!)

Welcome New and Provisional Members

The Green Building Program would like to welcome our newest members: [Eco.Inspections](#) and Avenue H.

Roland Huettel ([email: roland@ecoinspections.com](mailto:roland@ecoinspections.com)), owner of Eco Inspections, is a Professional Real Estate Inspector, 1 & 2 Family Dwelling Inspector, EPA-certified Home Energy Rater, Structural Pest Control Board Certified Applicator, and an EPA-accredited Asbestos-Inspector.

Eco.Inspections' mission is to provide home builders, buyers, and owners with independent and licensed home inspections, independent and certified home energy ratings, and Green Building Program home performance tests (required for 4- and 5-star homes). Inspections report conditions of all major systems found in residential buildings, as well as HVAC-equipment efficiency, proper sealing of ductwork, installed R-values of insulation and presence of ventilation where required. Home Energy Ratings further include building and duct performance testing and a more in depth investigation of all factors affecting annual energy consumption and indoor air quality.

Avenue H (a pathway to Honesty, Health, Harmony, Home) is a new architecture and interior design firm owned by designer Molly Thornton ([email: mthornton1@austin.rr.com](mailto:mthornton1@austin.rr.com)). Molly has been a green designer for a number of other Austin firms for the last few years and has now struck out to create her own successful firm.

We've also added several new provisional members. Provisional members must submit a Green Building Program rating form for at least one project and attend two seminars before being listed as a Full Member. Provisional members who are not designers, architects, or builders must submit a status report describing their green contributions to building projects.

Company Name	Contact Name	Phone Number
Affordable Housing Construction	Cass Brewer cassbrew@aol.com	(512) 467-6630
Affordable Housing Construction builds multifamily projects for residents earning between 30% and 60% of the area's median income. They are committed to providing the highest possible quality of life for people who otherwise would not be able to afford the property. Owner is Brian Potashnik of Dallas. The company is just starting its first project in Austin.		
Mary Boyd Design	Mary Boyd maryboyddesign@hotmail.com	(512) 272-8269
Mary Boyd provides sustainable architectural design and engineering services for residential and light commercial building using conventional and alternative technologies. Site planning, water reclamation, remodeling, and brownfields consulting is also available. Registered Professional Engineer since 1993.		
CHC Construction Services, Inc	JD Holt jdholt@wt.net	(512) 472-7761
C.J. Gann & Associates	Craig Gann cjgann@swbell.net	(512) 330-9899

A consulting engineering firm specializing in the development of energy feasibility studies, technical training programs, and marketing materials for clients in the HVAC industry. Specific services available: Feasibility Studies, Life-cycle Cost Analyses, Building & Facility Energy Audits & Simulation Studies, Seminar Development & Instruction, and Technical Writing.

James Randall Builder, Inc.	James Randall jrandall4@austin.rr.com	(512) 244-3178
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James Randall is a custom homebuilder and remodeler. He has also done some light commercial building.

J. Robinson & Associates, Architects, Inc.	John Robinson corrin-jra@austin.rr.com	(512) 452-7220
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J. Robinson & Associates, Architects, Inc., is a full service architectural firm providing a variety of design and architectural services for over 20 years. Extensive experience with alternative wastewater collection systems, indoor air quality issues, building codes and local ordinances, and utilizing green building materials.

Moman Architects, Inc.	Ginny Rodrigano jmoman@momanarch.com	(512) 733-1150
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Moman Architects, Inc. is a full service commercial architecture, planning, and interior design firm that provides an innovative and interactive approach to designing successful solutions for today's businesses and budgets. A large portion of their work is commercial retail and corporate office facilities, park facilities, and government buildings. Their team consists of a blend of talented and creative individuals that work seamlessly to provide the best service to meet the client's needs.

Renovation Works	Jeannie Stanford cjscleaning@austin.rr.com	(512) 445-6394
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Renovation Works does both commercial and residential remodeling, as well as cleaning services.

Richard Hughes Designs	Richard Hughes richardhughes25@hotmail.com	(512) 416-6968
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Richard Hughes has a lot of remodeling design and light commercial experience.

