

Energy Saver

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are planning improvements, contact Austin Energy before you act and see what we can do to save you money on the equipment, plus reduce your future electric bills.

Since 1985, more than 4,000 Austin Energy participating businesses have used \$27 million in Austin Energy rebates to improve the efficiency of their businesses.

Misers Reduce Energy Costs for Vending Machines and Coolers

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Efficiency Program

Hotel Misers in northeast Austin has a simple rule: if a piece of equipment is ready to be replaced or repaired, call the Austin Energy Commercial Energy Efficiency Program. The program might offer rebates for energy-efficient equipment. The program provided the hotel \$10,000 in rebates to improve energy use. The hotel reduced energy use by 10% and energy cost reduction is expected to be 15%.

Improvements made at Habitat Suites:

⚡ **Duct sealing**

of its



Weatherstripping and caulking around outside doors and windows;



Lighting upgrades that reduced lighting energy use by 40%;



Programmable thermostats throughout, reducing energy use 10%-20%;



Miser to manage vending machine's energy use;



GreenChoice clean power program reduced their electric bill fuel



rebates until 2011; and



408-panel solar photovoltaic system that will

power the hotel. Austin Energy will provide an

rebate of up to 60% of the installation cost.

through a

rebates of up to \$10,000.

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Reflective Roofs are Effective Energy Savers

Reflective roof coatings (similar to a thick, latex paint) and roof membranes (a light-colored tar substitute) applied to new or existing roofs can reduce roof temperatures by 20 degrees or more. Imagine the impact on your summer cooling bill and the added comfort for your employees and customers.

Both reflective roof coatings and membranes are eligible for a rebate of 10 cents per square foot. **And for coatings applied by May 31, 2005, that rebate will be increased by another 20%.** With the bonus rebate, Austin Energy pays almost 10% of the total costs.

Last year, more than 30 businesses received rebates on the installation of reflective roof coatings, and all have been very satisfied with the results. Let us know if you would like to touch base with a business to see what they have to say.

Special Lighting Package for Small Businesses



Businesses with peak electrical demand usage no higher than 100 kW are classified by Austin Energy as small businesses. Austin Energy has developed a turnkey, no-hassle, very **low cost lighting improvement** package for small businesses. **We pay up to 70% of total equipment and installation costs.** Your lighting electric bill could drop by as much as 40% thereafter. Return on the investment for most businesses occurs in two years or less. Our staff will conduct a thorough assessment of your lighting situation and will coordinate a selection of energy efficient lighting upgrades with our lighting contractor that will meet your business needs. Then, you will receive a total bid covering installation and fixtures. A lighting project has never been easier or more affordable!

And, we all save in another way. The cost of this program for Austin Energy is significantly less than the cost of building a new power plant. Delaying the need for new plants keeps our electric rates lower. Our base electric rates have not changed in 11 years.

Another energy saver available to small businesses:

Free Programmable Thermostats are available for businesses through our Power Partner program. If your business is cooled by packaged, rooftop or split systems, take a look at this program today. The thermostats and the installation are free. Programmable thermostats allow you to keep your business more comfortable while reducing energy use by 10%-20% through better thermostat control.

How to Reach Us

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Bottom Line!*

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